



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

<u>Contract / Revision</u> 586380 /		<u>Alt Order #</u> 9852246
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 10/26/12 - 11/06/12		<u>Estimate #</u> 155/426/3486
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 10/25/12 / 10/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Dan Driscoll	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35-64		
		<u>Total Ratings</u> 130.80
<u>IDB#</u> 8380	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/29/12	11/04/12	M-F 6a-7a	6a-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$600.00	2.50			
N 2	13	10/29/12	11/04/12	M-F 6a-7a	6a-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$600.00	2.50			
N 3	13	10/29/12	11/04/12	M-F 6a-7a	6a-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$600.00	2.50			
N 4	13	10/26/12	10/28/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				2	\$600.00	2.90			
N 5	13	10/29/12	11/04/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				2	\$600.00	2.90			
N 6	13	10/29/12	11/04/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				2	\$600.00	2.90			
N 7	13	10/29/12	11/04/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				2	\$600.00	2.90			
N 8	13	10/29/12	11/04/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				2	\$600.00	2.90			
N 9	13	10/29/12	11/04/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				2	\$600.00	2.90			
N 10	13	11/05/12	11/06/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$600.00	2.90			
N 11	13	11/05/12	11/06/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				2	\$600.00	2.20			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
586380 /	9852246

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/26/12 - 11/06/12	NRCC IE 2012	155/426/3486

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Totals Amount												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																				
N 12	13	10/26/12	10/28/12	Sa 7a-9a	7a-9a		:30				NM	1	\$550.00												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$550.00</td><td>2.20</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/22/12	10/28/12	-----S-	1	\$550.00	2.20
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																				
Week: 10/22/12	10/28/12	-----S-	1	\$550.00	2.20																				
N 13	13	10/29/12	11/04/12	Sa 7a-9a	7a-9a		:30				NM	1	\$550.00												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$550.00</td><td>2.20</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	-----S-	1	\$550.00	2.20
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																				
Week: 10/29/12	11/04/12	-----S-	1	\$550.00	2.20																				
N 14	13	10/26/12	10/28/12	Sa 7a-9a	7a-9a		:30				NM	1	\$650.00												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$650.00</td><td>3.30</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/22/12	10/28/12	-----S-	1	\$650.00	3.30
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																				
Week: 10/22/12	10/28/12	-----S-	1	\$650.00	3.30																				
N 15	13	10/29/12	11/04/12	Sa 7a-9a	7a-9a		:30				NM	2	\$1,300.00												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>-----S-</td><td>2</td><td>\$650.00</td><td>3.30</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	-----S-	2	\$650.00	3.30
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																				
Week: 10/29/12	11/04/12	-----S-	2	\$650.00	3.30																				
N 16	13	10/26/12	10/28/12	Su 7a-9a	7a-9a		:30				NM	2	\$1,100.00												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----S</td><td>2</td><td>\$550.00</td><td>2.40</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/22/12	10/28/12	-----S	2	\$550.00	2.40
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																				
Week: 10/22/12	10/28/12	-----S	2	\$550.00	2.40																				
N 17	13	10/29/12	11/04/12	Su 7a-9a	7a-9a		:30				NM	2	\$1,100.00												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>-----S</td><td>2</td><td>\$550.00</td><td>2.40</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	-----S	2	\$550.00	2.40
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																				
Week: 10/29/12	11/04/12	-----S	2	\$550.00	2.40																				
N 18	13	10/26/12	10/28/12	Su 7a-9a	7a-9a		:30				NM	1	\$650.00												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$650.00</td><td>4.30</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/22/12	10/28/12	-----S	1	\$650.00	4.30
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																				
Week: 10/22/12	10/28/12	-----S	1	\$650.00	4.30																				
N 19	13	10/29/12	11/04/12	Su 7a-9a	7a-9a		:30				NM	2	\$1,300.00												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>-----S</td><td>2</td><td>\$650.00</td><td>4.30</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	-----S	2	\$650.00	4.30
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																				
Week: 10/29/12	11/04/12	-----S	2	\$650.00	4.30																				
N 20	13	10/29/12	11/04/12	FOX News Sunday	9a-10a		:30				NM	1	\$500.00												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$500.00</td><td>1.80</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	-----S	1	\$500.00	1.80
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																				
Week: 10/29/12	11/04/12	-----S	1	\$500.00	1.80																				
N 21	13	10/26/12	10/28/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>----F--</td><td>1</td><td>\$450.00</td><td>1.90</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/22/12	10/28/12	----F--	1	\$450.00	1.90
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																				
Week: 10/22/12	10/28/12	----F--	1	\$450.00	1.90																				
N 22	13	10/29/12	11/04/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00												
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Week: 10/29/12	11/04/12	M-----	1	\$450.00	1.90																				
N 23	13	10/29/12	11/04/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00												
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Week: 10/29/12	11/04/12	-T-----	1	\$450.00	1.90																				
N 24	13	10/29/12	11/04/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																				
Week: 10/29/12	11/04/12	--W----	1	\$450.00	1.90																				
N 25	13	10/29/12	11/04/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>---T---</td><td>1</td><td>\$450.00</td><td>1.90</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	---T---	1	\$450.00	1.90
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Week: 10/29/12	11/04/12	---T---	1	\$450.00	1.90																				
N 26	13	10/29/12	11/04/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 10/29/12</td><td>11/04/12</td><td>----F--</td><td>1</td><td>\$450.00</td><td>1.90</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	----F--	1	\$450.00	1.90
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Week: 10/29/12	11/04/12	----F--	1	\$450.00	1.90																				
N 27	13	11/05/12	11/06/12	M-F 4p-5p	4p-5p		:30				NM	1	\$450.00												
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$450.00</td><td>1.90</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 11/05/12	11/11/12	M-----	1	\$450.00	1.90
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																				
Week: 11/05/12	11/11/12	M-----	1	\$450.00	1.90																				
N 28	13	11/05/12	11/06/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$2,600.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

<u>Contract / Revision</u> 586380 /		<u>Alt Order #</u> 9852246
<u>Contract Dates</u> 10/26/12 - 11/06/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 155/426/3486
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,600.00	5.40			
N 29	13	10/29/12	11/04/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$660.00	2.80			
N 30	13	10/29/12	11/04/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$660.00	2.80			
N 31	13	10/29/12	11/04/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$660.00	2.80			
N 32	13	10/29/12	11/04/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$660.00	2.80			
N 33	13	11/05/12	11/06/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$660.00	2.80			
N 34	13	10/26/12	10/28/12	Su 1005p-1035p	1005p-1035p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$700.00	3.50			
N 35	13	10/29/12	11/04/12	Su 1005p-1035p	1005p-1035p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$700.00	3.50			
Totals										130.80		47	\$29,550.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	9	\$5,300.00	\$4,505.00
10/29/12 -11/06/12	38	\$24,250.00	\$20,612.50
Totals	47	\$29,550.00	\$25,117.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

1 of 5

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 2.5	1	TU	6A-7A	GOOD DY UTAH6A	:30	\$600.00	10/30-10/30	1	1	1	\$600.00	
	2	W	6A-7A	GOOD DY UTAH6A	:30	\$600.00	10/31-10/31	1	1	1	\$600.00	
	Rating: 2.5											
Rating: 2.5	3	F	6A-7A	GOOD DY UTAH6A	:30	\$600.00	11/02-11/02	1	1	1	\$600.00	
	Rating: 2.5											
	Rating: 2.9	4	F	7A-8A	GOOD DY UTAH7A	:30	\$600.00	10/26-10/26	2	1	2	\$1,200.00
Rating: 2.9												
Rating: 2.9		5	M	7A-8A	GOOD DY UTAH7A	:30	\$600.00	10/29-10/29	2	1	2	\$1,200.00
	Rating: 2.9											
	Rating: 2.9	6	TU	7A-8A	GOOD DY UTAH7A	:30	\$600.00	10/30-10/30	2	1	2	\$1,200.00
Rating: 2.9												
Rating: 2.9		7	W	7A-8A	GOOD DY UTAH7A	:30	\$600.00	10/31-10/31	2	1	2	\$1,200.00
	Rating: 2.9											
	Rating: 2.9	8	TH	7A-8A	GOOD DY UTAH7A	:30	\$600.00	11/01-11/01	2	1	2	\$1,200.00
Rating: 2.9												
Rating: 2.9		9	F	7A-8A	GOOD DY UTAH7A	:30	\$600.00	11/02-11/02	2	1	2	\$1,200.00
	Rating: 2.9											

2 of 5

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 2.9	10	M	7A-8A	GOOD DY UTAH7A	:30	\$600.00	11/05-11/05	2	1	2	\$1,200.00	
	11	TU	7A-8A	GOOD DY UTAH7A	:30	\$600.00	11/06-11/06	2	1	2	\$1,200.00	
	12	SA	7A-8A	GOOD DAY UT-SA	:30	\$550.00	10/27-10/27	1	1	1	\$550.00	
Rating: 2.2	13	SA	7A-8A	GOOD DAY UT-SA	:30	\$550.00	11/03-11/03	1	1	1	\$550.00	
Rating: 3.3	14	SA	8A-9A	GOOD DAY UT-SA	:30	\$650.00	10/27-10/27	1	1	1	\$650.00	
Rating: 3.3	15	SA	8A-9A	GOOD DAY UT-SA	:30	\$650.00	11/03-11/03	2	1	2	\$1,300.00	
Rating: 2.4	16	SU	7A-8A	GOOD DAY UT-SU	:30	\$550.00	10/28-10/28	2	1	2	\$1,100.00	
Rating: 2.4	17	SU	7A-8A	GOOD DAY UT-SU	:30	\$550.00	11/04-11/04	2	1	2	\$1,100.00	
Rating: 4.3	18	SU	8A-9A	GOOD DAY UT-SU	:30	\$650.00	10/28-10/28	1	1	1	\$650.00	
Rating: 4.3	19	SU	8A-9A	GOOD DAY UT-SU	:30	\$650.00	11/04-11/04	2	1	2	\$1,300.00	
Rating: 1.8	20	SU	9A-10A	FOX NWS SUNDAY	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	

3 of 5

Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 1.9	21	F	4P-5P	DR. OZ	:30	\$450.00	10/26-10/26	1	1	1	\$450.00	
	22	M	4P-5P	DR. OZ	:30	\$450.00	10/29-10/29	1	1	1	\$450.00	
	23	TU	4P-5P	DR. OZ	:30	\$450.00	10/30-10/30	1	1	1	\$450.00	
Rating: 1.9	24	W	4P-5P	DR. OZ	:30	\$450.00	10/31-10/31	1	1	1	\$450.00	
	25	TH	4P-5P	DR. OZ	:30	\$450.00	11/01-11/01	1	1	1	\$450.00	
	26	F	4P-5P	DR. OZ	:30	\$450.00	11/02-11/02	1	1	1	\$450.00	
Rating: 1.9	27	M	4P-5P	DR. OZ	:30	\$450.00	11/05-11/05	1	1	1	\$450.00	
	28	M	9P-930P	FOX NEWS AT 9	:30	\$2,600.00	11/05-11/05	1	1	1	\$2,600.00	
	29	M	1005P-1035P	SEINFELD	:30	\$660.00	10/29-10/29	1	1	1	\$660.00	
Rating: 2.8	30	TU	1005P-1035P	SEINFELD	:30	\$660.00	10/30-10/30	1	1	1	\$660.00	
	31	TH	1005P-1035P	SEINFELD	:30	\$660.00	11/01-11/01	1	1	1	\$660.00	
	Rating: 2.8											

Rep Order# 9852246 Ver# 1 Status New

Traffic Order#
Printed: 10/25/2012 11:09 AM
Last Received: 10/25/2012 10:46 AM
Showing Buylines: All Lines

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE 2012
Estimate# 3486
Buyer NMRRPP MediaAssistant
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3486
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

	32	F	1005P-1035P	SEINFELD	:30	\$660.00	11/02-11/02	1	1	1	\$660.00	
Rating: 2.8												

	33	M	1005P-1035P	SEINFELD	:30	\$660.00	11/05-11/05	1	1	1	\$660.00	
Rating: 2.8												

	34	SU	1005P-1035P	SPORTS PAGE	:30	\$700.00	10/28-10/28	1	1	1	\$700.00	
Rating: 3.5												

	35	SU	1005P-1035P	SPORTS PAGE	:30	\$700.00	11/04-11/04	1	1	1	\$700.00	
Rating: 3.5												

---REPORT TOTALS---
Report Totals: 47 / \$29,550.00

---SALES MONTHLY TOTALS---

Oct 12:	9 / \$5,300.00	Nov 12:	38 / \$24,250.00
Sales Totals: 47 / \$29,550.00		Station Totals: 47 / \$29,550.00	
Lines not sent/rcld/rtrn: 0 / \$0.00			

---COMPETITIVE---

Market Totals	\$118,200	CABL	0%	KDLJ	0%	KJZZ	0%	KSL	0%	KSTU	25%
		KTVX	0%	KUCW	0%	KUTV	0%	UNKB	0%	UNKN	75%

Books null
Demos RA3564

Rep Order# 9852246 Ver# 1 Status New

Traffic Order#

Printed: 10/25/2012 11:09 AM
Last Received: 10/25/2012 10:46 AM
Showing Buylines: All Lines

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE 2012
Estimate# 3486
Buyer NM/RPP Media Assistant
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3486
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589